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MEDIA RELEASE – For immediate release

4 October 2018

TACO BELL PARTNERS WITH COLLINS FOODS TO OPEN MORE THAN 50 RESTAURANTS IN AUSTRALIA OVER THE NEXT THREE YEARS.

Never one to do things by halves, taste trailblazer Taco Bell has just made International Taco Day one for the history books, with news that Australian franchisee Collins Foods will open more than 50 new restaurants across Australia over the next three years.

It's the news Aussie fans have been waiting for since the megabrand's much-hyped first restaurant opening in Annerley in November 2017, which attracted a line out the door that lasted months.

Though timings and locations are yet to be revealed, Taco Bell has cited South East Queensland as a priority but has assured interstate fans their pleas have also been heard, with the brand set to roll out in other states across the three-year period.

"We have had an overwhelming response to the launch of Taco Bell in Brisbane, and we know that the Australian market is hungry for more," said Ankush Tuli, Managing Director Taco Bell Asia Pacific. "We can't wait to give our passionate fans in Australia the chance to enjoy Taco Bell in more cities across the country."

Dominating headlines since its arrival down under in 2017, Taco Bell has set a new standard for quick service dining in Australia, with its epic fitouts, open kitchens, customer-curated music playlists, free WIFI, craft beers, frozen margaritas and regular live music sessions.

To keep up to date on breaking news, including new locations, connect with Taco Bell Australia on Facebook, Twitter and Instagram (@tacobellaus).

~ ENDS

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About Taco Bell International - Taco Bell Corp., a subsidiary of Yum! Brands, Inc. (NYSE: YUM), is the world's leading Mexican-inspired quick service restaurant (QSR) brand. Taco Bell serves made-to-order and customizable tacos and burritos and other specialties with bold flavours, quality ingredients, breakthrough value, and best in class customer service to over 40 million customers weekly across the globe. There are currently more than 400 Taco Bell restaurants across 28 countries outside of the United States, with the goal of expanding the brand's international presence to 1,000 restaurants by 2022. The Company and its franchisees operate more than 7,000 restaurants, generating more than \$9B in sales. By 2022, the brand plans to become a \$15B company in global system sales with 9,000 restaurants globally.